

**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

**ASSOCIATION OF INFORMATION TECHNOLOGISTS**

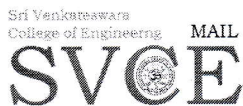
**Guest Lecture on**

**07.03.2017**

**A Report**

To: HOD IT - Noida  
26  
18/3  
Forwarded to the Principal,  
M/13/17.





KIRUTHIKA DEVI K IT <kiruthika@svce.ac.in>

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## Invite for special talk on 07/03/2017

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KIRUTHIKA DEVI K IT <kiruthika@svce.ac.in>

Fri, Mar 3, 2017 at 9:49 AM

To: HOD IT <hodit@svce.ac.in>

Dear Madam,

Kindly forward this mail to the following id : [paul@kudwi.com](mailto:paul@kudwi.com)

Dear Sir,

We are very happy to invite you for sharing your knowledge and experience on "**Overview of Business Analytics & Its opportunities in the Market**" with the students of Information Technology on 07.03.2017 .

Please find attached the invitation for the same.

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Regards,  
K.Kiruthika Devi,  
AP/IT,  
SVCE



**Invite.doc**

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**SRI VENKATESWARA COLLEGE OF ENGINEERING  
DEPARTMENT OF INFORMATION TECHNOLOGY**

**ASSOCIATION OF INFORMATION TECHNOLOGISTS**

03/03/2017

To

**Mr Paul Arun  
CEO, KUDWI Analytics**

Dear Sir,

**Subject:** Invitation – technical talk - Association of Information Technologists (AIT) – reg.

At the outset we would like to thank you for your graceful acceptance of our invitation to deliver a lecture titled **“Overview of Business Analytics & Its opportunities in the Market”** on 7<sup>th</sup> March 2017.

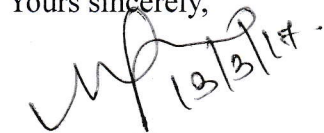
AIT engages in several activities like Workshops, Expert Lectures, Symposia and Industrial visits aimed to benefit our students. AIT also aims to provide the students an insight into the software industry and its requirements with suitable expert talks. These activities equip them to hone their technical and organizational skills.

AIT looks forward to your presence amongst our students and sharing of your valuable thoughts and advice on this topic will definitely benefit them.

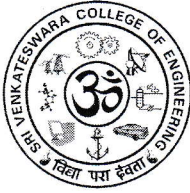
We thank you once again for accepting our invitation. We eagerly await the interaction with you to enrich our students with your expertise.

Thank you.

Yours sincerely,



(Dr. R. Anitha)  
HoD/Information Technology  
SVCE.



**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
Pennalur, Sriperumbudur Taluk - 602117

**ASSOCIATION OF INFORMATION TECHNOLOGISTS**  
&  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

solicit your esteemed presence for the

**Special Talk**

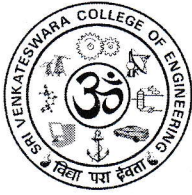
on

**“OVERVIEW OF BUSINESS ANALYTICS  
&  
ITS OPPORTUNITIES IN THE MARKET”**

by

**Mr Paul Arun**  
CEO, KUDWI Analytics

<b>Venue</b>	<b>: Video Hall</b>
<b>Date</b>	<b>: 7<sup>th</sup> March 2017</b>
<b>Time</b>	<b>: 9.30 AM</b>



**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
Pennalur, Sriperumbudur Taluk - 602117

**AGENDA**

**DATE : 7.03.17**  
**TIME : 9.30 AM**  
**VENUE : Video Hall**

- ❖ **Prayer Song**
- ❖ **Introduction of Chief Guest**
- ❖ **Short note by HOD**
- ❖ **Lecture by Chief Guest**
- ❖ **Vote of Thanks**



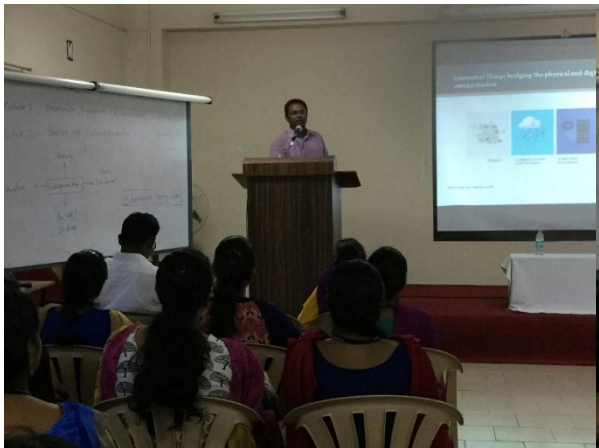
## MOMENTS\_FREEZED



Dr. R. Anitha, HOD-INT delivering the welcome address



Mr Paul Arun delivering the session for the participants



Mr Ramesh Babu delivering the session for the participants



Felicitation of the Chief Guests

Sheet1

**2016-2017 III B & III B Attendance Report for Attending Guest Lecture  
“Overview of Business Analytics & Its opportunities in the Market”**

2016-17-III A		
Sl.No	Roll No	Student Name
1	1	AARTHI D
2	2	ABIRAM VYAS
3	3	ADITHYA SIVA
4	4	ADITYA RAM B
5	5	AJAY KUMAR K
6	6	AMRIN A
7	7	ANAND K A
8	8	ANANDH KISHAN S
9	9	ANIRUTH NARAYAN E
10	10	ANISSHA M
11	11	APARNA V
12	12	ARAVINDHAN S J
13	13	ARAVINTH T
14	14	ARIHANT R
15	15	ARJUN R
16	16	ARUNACHALAM S
17	17	ARUNACHALAM S
18	18	ARVIND S
19	19	ASWIN KUMAR M
20	20	ASWIN RAJ G A
21	21	ATHITH A C A
22	22	BALAJI P R
23	23	BALAMURUGESAN A
24	24	BENNY DANIEL THARIGOPALA
25	25	BHARATH B
26	26	CHALAPATI VIVEK
27	27	CLINTON DAVID RAJ KUMAR J
28	28	DEEPAK VISHAL V
29	29	DHAARUN RAJA A G
30	30	DINESH KUMAR P
31	31	DINESH KUMAR V
32	32	GOBIKRISHNA S
33	33	GOKHULA KRISHNA M
34	34	HARIKAMBA YANDAMURI
35	36	HEMAVATHY R
36	37	HINDUMATHY M

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37	38	JAKKULA NISHITHA
38	39	JASMITHA K
39	40	JEAN DELBERK M
40	41	JEEVAKAN V R
41	42	JESHWANTH V
42	43	KANJARLA AKHILA
43	44	KARTHIK P
44	45	KARTHIK S S
45	46	KAVIBHARATHI M
46	47	KIRUBHAKARAN C
47	48	KRISHNA P
48	49	LOKESH V
49	50	MANIKANDAN E
50	51	MANOJPRABHAKAR M

2016-17-III B

1	52	MANTHIRA PARTHIBAN P
2	53	MARIAMMAL C
3	54	MOHAMMED ASIF J K
4	55	NAGESHWARA SAI RAM S
5	56	NATTIYA S
6	57	NIKHILAA S
7	58	NIKHIL NANDHA K R
8	59	NITHYA B
9	60	NIVETHIDHAA M M
10	61	PARUL GAJARAJ
11	62	POORNIMA R
12	63	PRASANA R
13	64	PREMKUMAR M
14	65	PRIADARSHINI S
15	66	RAGHUVARAN V
16	67	RAJESH S
17	68	RAMSURAT KUMAR R
18	69	RASIKHA T
19	70	RITESH JAIN C
20	71	SABARIANAND S
21	72	SABARI RAMANATH R
22	73	SAI KUMAR V R
23	74	SAIPRIYA P
24	75	SATHISH K
25	76	SHARMILA P
26	77	SHEBUEL ASHER PAUL J



Sheet1

27	78	SHRAVANK KUMAR R
28	79	SHRUTHI V
29	80	SIVASRI P
30	81	SUGANYA B
31	82	SUGUMAR M B
32	83	SURYA PRAKASH M
33	84	SYED ABDUL RAHMAN
34	85	TAMILAZHAGI S
35	86	TAMILSELVAN B
36	87	TARUN R
37	88	VASANTHAM S
38	89	VEDHASHREE V
39	90	VENKATESH K Y
40	91	VIGNESHWARAN S
41	92	VIJITHA K
42	93	VINU AKSHYA B
43	94	VISHAL R
44	95	VISHNU KUMAR M
45	96	VISHWANG R SHAH
46	97	VISWANATHAN T
47	98	YAAMINEE M
48	99	YASHWANTH S
49	100	YESWANTH S
50	101	YUVAPRIYA S
51	502	GOLI SAI VEERANE

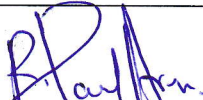
*K. Kiruthika Devi*

**Co-ordinator**  
**Ms Kiruthika Devi, AP/IT**



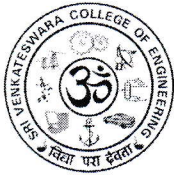
SRI VENKATESWARA COLLEGE OF ENGINEERING  
FEEDBACK FROM THE SPEAKER - GUEST LECTURE

DEPARTMENT : INFORMATION TECHNOLOGY

Name of the Speaker	: MR. PAUL ARUN
Designation	: CEO, KUDWI
Institution/University/Organisation	: KUDWI ANALYTICS
Mobile / E-mail	: paul@kudwi.com / 9940255300
Title of the Lecture	: ANALYTICS
Date	: 7.03.2017
Time	: 9:30 AM
Venue	: VIDEO HALL
Comments by the Speaker	: <p>It was a great privilege to deliver an overview on Data Analytics. The students response was very good. It was great to hear from HOD as the initiator the dept is taking to give exposure to the students.</p> <p>The students are really good and more exposure on Data Analytics &amp; IOT can propel them further.</p>
Suggestions for improvement	:
Signature of the Speaker	: 


  
Signature of Coordinator

  
Signature of HOD

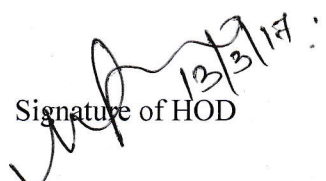


SRI VENKATESWARA COLLEGE OF ENGINEERING  
FEEDBACK FROM THE SPEAKER - GUEST LECTURE

DEPARTMENT : INFORMATION TECHNOLOGY

Name of the Speaker	: MR. RAMESH BABU
Designation	: DATA SCIENTIST
Institution/University/Organisation :	
Mobile / E-mail	: 9940511176 / ramesh.psg@gmail.com
Title of the Lecture	: IOT (INTERNET OF THINGS)
Date	: 7.03.2017
Time	: 9:30 AM
Venue	: VIDEO HALL
Comments by the Speaker	:  Nicely Arranged.
Suggestions for improvement	:
Signature of the Speaker	: 


  
Signature of Coordinator 7/3/17

  
Signature of HOD 13/3/17

**SRI VENKATESWARA COLLEGE OF ENGINEERING**  
**DEPARTMENT OF INFORMATION TECHNOLOGY**

**Report**


**Guest Lecture:**

1. Resource Person  : Mr Paul Arun & Mr Ramesh Babu
2. Target Audience : III year students
3. Venue : Video Hall
4. Date & Time : 07.03.2017 & 09:30 AM

On the 07<sup>th</sup> of March 2017, Mr Paul Arun & Mr Ramesh Babu delivered a lecture on “Overview of Business Analytics & Its opportunities in the Market”. Mr Paul Arun & Mr Ramesh Babu were introduced by Hemavathy of III year IT, AIT treasurer. Mr Paul Arun is a CEO of KUDWI, a Business Analytics Consulting and a training company. He has more than 16 years of experience in Business Development and strategy. Mr Paul Arun trains and mentor’s students in the Business analytics, Machine Learning and IoT domain. Mr Ramesh Babu is a Data Scientist, IoT professional. Mr Ramesh babu has over 12 years of experience in IT industry (CTS) spanning different functions like Analytics Marketing, Customer Analytics, Time series Modeling, Market research, Statistical validations, Market basket analysis, Sales Strategy and Operations, Program Management and Business development.

The Head of the Department motivated the students by giving them a brief introduction about Data Analytics and its application in an electronic device. The session lasted for about an hour. Resource person Mr Paul Arun started the lecture with an introduction about Data Analytics. Mr Paul Arun then explained the concepts of business analytics with various examples. He explained the concept of market basket analysis with an example. Mr Ramesh Babu explained the concept of IoT(Internet of Things). The students got an insight on Internet of Things and Data Analytics.

Niwedheethaa, Executive member of AIT delivered the vote of thanks. The session came to an end with the presenting of memento to the resource persons by Dr C.Jayakumar, HOD/CS.

  
AIT Coordinators 13/3/17

  
13/3/17

HOD/IT